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Portfolio: <https://vengateshchakravarthy.com>

Summary

In a nutshell, my experience as a graphic designer has been a fulfilling and dynamic journey. I have had the privilege of working on diverse projects, collaborating with talented individuals, and witnessing the impact of my designs.

Throughout my career, I have revitalized brand identities, created visually compelling campaigns for social impact, and designed immersive experiences for events and exhibitions. By combining creativity, strategic thinking, and technical skills, I have been able to craft unique and impactful visual communication.

My career highlight the power of design to transform brands, inspire change, and create memorable experiences. I am continually driven to push creative boundaries, embrace new challenges, and make a difference through my work as a graphic designer.

Experience



Senior Graphic Designer

Broadcom Software

Apr 2019 - Present (5 years)

- Played a pivotal role in crafting Product Diagrams and Process Drawings essential for Broadcom's Course Curriculum.
- Adapted and refined pre-existing PowerPoint diagrams and hand-drawn sketches.
- Translated designs into refined technical artwork using formats like Vector Graphics, SVG, and PNG.
- Showcased adeptness in capturing, generating, and manipulating diverse graphic images, flow charts, and diagrams.
- Ensured a seamless fusion of designs into both print and web publications.
- Upheld an unwavering commitment to maintaining superior work quality and meticulous attention to detail.
- Worked closely with teams to align with Broadcom's brand standards effectively.
- Skillfully communicated information to learners through visually captivating course materials.
- Elevated the overall learning experience and significantly contributed to the success of the curriculum.
- Remained dedicated to achieving excellence by delivering impactful visuals across print and digital platforms.

Software Tools Used: Adobe Creative Suite.

Project Management Tool: Google Workspace, ClickUp

Web Content Management Tool: Xyleme



Senior Graphic Designer

Accenture

Dec 2015 - Feb 2019 (3 years 3 months)

- Collaborated closely with clients, receiving instructions and project details through JIRA tool

- Ensured final deliverables met and exceeded clients' expectations for accuracy and quality
- Stayed updated with industry trends and design techniques to interpret clients' needs effectively
- Translated clients' requirements into visually compelling solutions
- Worked seamlessly with copywriters, designers, and developers in a multidisciplinary team
- Leveraged collective expertise to create cohesive and impactful print designs
- Maintained clear and open communication with clients throughout the design process
- Sought feedback and incorporated client suggestions to refine and perfect designs
- Demonstrated deep understanding of clients' requirements and keen attention to detail
- Consistently delivered high-quality print designs that surpassed deadlines and expectations

Software Tools Used: Adobe Creative Suite.

Project Management Tool: JIRA.

AEM - Website Content Management

Infosys

Sep 2014 - Dec 2015 (1 year 4 months)

- Thrive in fast-paced environment with tight deadlines, managing multiple projects effectively
- Maintain consistent tone and voice across all content and messaging
- Collaborate with team members, sharing updates and reports
- Meticulously check for errors and recommend enhancements for websites
- Take charge of website deployment, ensuring smooth processes
- Provide valuable insights into website best practices and industry trends
- Clarify goals and design functionality for site design
- Collaborate with copywriters and graphic artists to develop effective site navigation
- Create compelling site content and graphics, including images, icons, banners, and audio enhancements
- Deliver engaging and visually appealing websites that meet objectives and captivate users

Software Tools Used: Adobe Creative Suite.

Project Management Tool: iGen, Salesforce

Print and Publication Designer

Wipro

Jun 2013 - Aug 2014 (1 year 3 months)

- Receive design briefs directly from clients and transform them into visually stunning artwork
- Maintain close communication with clients throughout the design process, incorporating their feedback
- Provide detailed specifications for printing to ensure desired quality and requirements are met
- Utilize excellent conceptualizing and visualizing skills to bring ideas to life
- Create designs that resonate with the target audience
- Demonstrate solid illustration style and in-depth understanding of typography and color theory
- Prioritize adherence to brand guidelines for consistency and coherence
- Possess project management expertise to handle multiple assignments and meet deadlines
- Meticulously check details to produce accurate print-ready documents
- Deliver high-quality artwork that exceeds clients' expectations

Software Tools Used: Adobe Creative Suite, In-House Multi Adcreator.

Project Management Tool: iGen

Education



Leeds Beckett University

Master of Science, Digital Video and Special Effects

2009 - 2010

Computer Animation Technology



University of Madras

Bachelor of Science, Visual Communication

2005 - 2008

Aggregate: First Class

TRAININGS

Licenses & Certifications

Animator Pro



Introduction to UI Design - Coursera

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Skills

Creative Design • Multimedia • Attention to Detail • Team Management • Passionate about Work •
Passionate about Work and Team Management • Adobe InDesign • Photoshop • 3D Modeling • Web
Design